

# ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ, ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ

## Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

### Centre for Distance and Online Education (CDOE)

#### Department of Management Studies

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Programme Coordinator

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VTU/MYS/CDOE/MGMT/2024-25/147

Date: 11.09.2024

### Circular

#### **Subject:** Special Session on Case Study Analysis

Dear Online Learners,

We are pleased to inform you that a special session on **Case Study Analysis** will be conducted for all online students enrolled in the MBA and BBA programs. This session is designed to enhance your analytical skills and provide a deeper understanding of how to approach, dissect, and analyze case studies in real-world business scenarios.

#### **Session Details:**

- **Topic:** Case Study Analysis Procedure
- **Date:** 12-09-2024
- **Time:** 4.30 pm
- **Platform:** Google Meet
- **Link:** <https://meet.google.com/dkg-jzjb-osi?authuser=0&pli=1>
- **Speaker:** Dr. Preeti Patil, Programme Coordinator, Management VTU CDOE, Mysuru
- **Target Audience:** MBA and BBA Online Learners

#### **Key Highlights of the Session:**

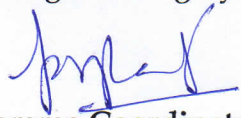
- Importance of Case Study Analysis in Business
- Framework for Analyzing Business Cases
- Hands-on Analysis of Real-World Business Case Studies

This session is an excellent opportunity to sharpen your problem-solving and decision-making skills, which are critical in both academic and professional settings. We highly encourage all students to attend.

Best wishes

#### **Copy to:**

1. The Director, VTU CDOE, Mysuru - for kind information.
2. All the First and Second Semester Online Degree students of Management - for information.

  
**Programme Coordinator**  
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